

## WORK & EXPERIENCES

### Creative Director & Founder @ ChasingTrees.Agency / 2017-PRESENT

/ CREATIVE DIRECTOR & FOUNDER

### Freelance @ Harry Tiffany / 2011-PRESENT

/ LEN VENTRESCA - EMAIL CAMPAIGN BRINGS RECORD SALES TO WORST MONTHS  
/ NA-KD - INFLUENCER CAMPAIGN WITH MILLIONS OF IMPRESSIONS IN 3 POSTS  
/ SMASHBOX - INFLUENCER CAMPAIGN WITH MILLIONS OF IMPRESSIONS IN 2 POSTS  
/ WORLD OUTRECH CHURCH - BROUGHT IN TENS OF THOUSANDS OF EVENT ATTENDEES

### Art Director @ Gallery 6 Music / NASHVILLE, TN 2013-2015

/ BRANDING & IDENTITY FOR THE LABEL AND SIX ARTISTS  
/ KHAOS - LAUNCHED THIS ARTISTS CAREER WITH GREEK LIFE BRAND IDENTITY

### Designer of Social Media @ Blitz / SANTA MONICA, CA 2012-2013

/ NIKE FUEL BAND - COMMERCIAL LIFESTYLE PHOTOGRAPHY & SOCIAL MEDIA  
/ DOLE FOODS - PRODUCT PHOTOGRAPHY FOR ALL 184 PRODUCTS IN 2 DAYS  
/ DOLE FOODS - FACEBOOK APP DESIGN, DEVELOPMENT & INTEGRATION  
/ NAKED JUICE - COINED TAG LINE "1 POUND OF FRUIT IN EVERY BOTTLE"  
/ NAKED JUICE - 100K TO 700K LIKES ON FACEBOOK  
/ NAKED JUICE - FACEBOOK APP, SOCIAL MEDIA CONTENT & WEB DESIGN  
/ NYC HEALTH DEPARTMENT - POSTER & INFOGRAPHIC DESIGN

### Creative Director @ Agency 5 / SAVANNAH, GA 2009-2011

/ CREATIVE DIRECTION OF PROJECTS @ SCAD'S 5 MAN AGENCY  
/ TEAM ORGANIZATION, PROJECT MANAGEMENT, & TALENT ACQUISITION  
/ ART DIRECTION, BRANDING, IDENTITY, & STRATEGY  
/ PHOTOGRAPHY - EVENT, STUDIO, & LOCATION  
/ APP & WEB DEVELOPMENT - HTML5, CSS3, & JAVA

### JROTC Battalion Commander / FRANKLIN, TN 2005-2007

/ HIGHEST RANKING COMMANDING OFFICER OF THE BATTALION  
/ COMMANDING OFFICER OF 100 JROTC CADETS

## AWARDS & HONORS

Photography for Dole Food's International website refresh in 2012

SCADDY Nominee & Silver Award Winner

Photography Published in Rolling magazine

SCAD Dean's List

SCAD Combined Academic and Portfolio Scholarship

Scholarship to UAH for a 5 year work study program with NASA

## EDUCATION

Savannah College of Art and Design - BFA ADVERTISING

Savannah College of Art and Design - MINOR PHOTOGRAPHY

## TECHNICAL SKILLS

Brand Development	EXPERT
Art Direction	EXPERT
Creative Strategy	EXPERT
Corporate Branding	EXPERIENCED
Product Design	EXPERIENCED

Team Management	EXPERT
Influencer Collaboration	EXPERT
360 Campaigns	EXPERT
Facebook Apps	EXPERIENCED
Front End Development	EXPERIENCED

Adobe XD	EXPERIENCED
User Interface	EXPERT
User Experience	EXPERT
Wireframes	EXPERT
Prototyping	EXPERT

HTML 5	EXPERT
CSS 3	EXPERT
Java Script	EXPERIENCED
jQuery	EXPERIENCED
WordPress	EXPERIENCED

Illustrator	EXPERT
Dreamweaver	EXPERT
Photoshop	EXPERT
Lightroom	EXPERT
Indesign	EXPERT

Profoto Kits	EXPERT
Nikon Strobes	EXPERT
Cannon Strobes	EXPERIENCED
Paul C Buff Kits	EXPERT
Stands & Modifiers	EXPERT

SCAN / / /  
ADD CONTACT / / /

